

ADVERTISING

The largest platform for Greek creativity

LIVING POSTCARDS

The new face of Greece



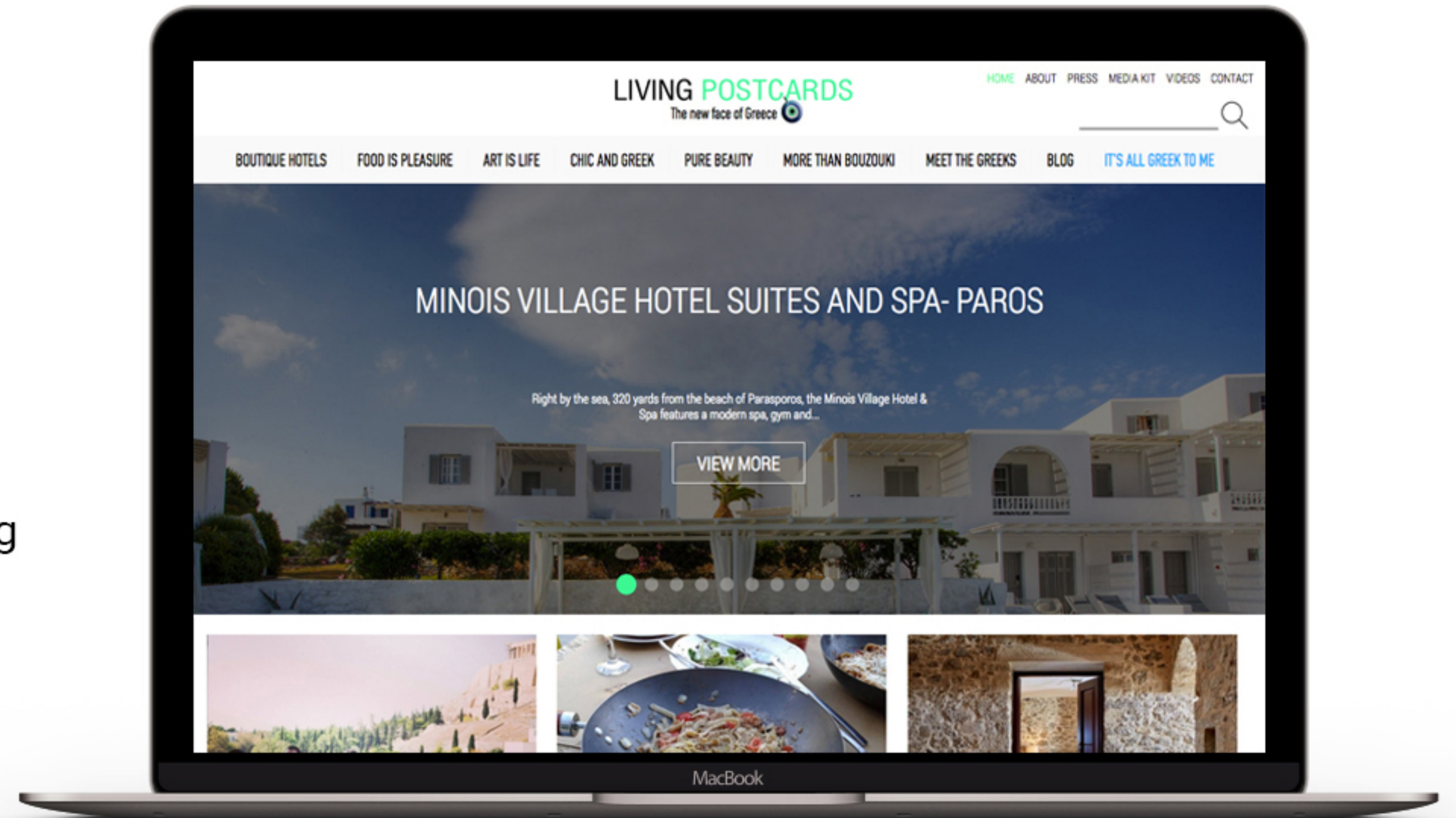
www.living-postcards.com

LIVING POSTCARDS

The new face of Greece

The online platform www.living-postcards.com began in 2012 with the objective to record in a modern data base all Greek products, high aesthetics hotels, new designers, musicians and artists in an effort to redefine the image of Greece abroad and to support every new and creative effort. Through this concept, the opportunity is given to producers and new brands to advertise their work, products and ideas to the public outside of borders, as well as to already established businesses looking to place something new and different in their shop through Living Postcards.

At the same time it gives consumers the opportunity to look for what they are looking for in the areas of traditional local products, fashion, design, catering, hotels and art.



EVERYTHING STARTED...

The whole idea began, knowing that travelers knew little about how many new brands and products were born in Greece, and it was impossible to look for them and find them on each trip.

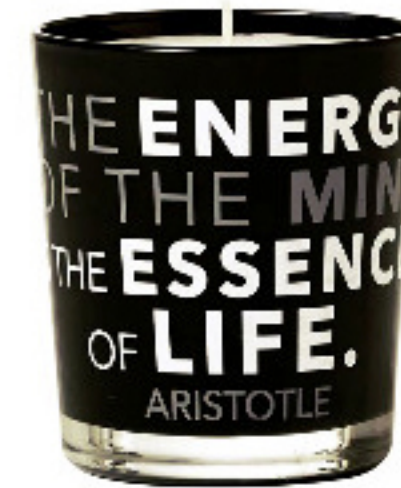
The "foreigners" knew all the "stereotypes" for food (moussaka), fashion (sandals), music (bouzoukia).

But Greece was - and is - much more than these classic tourist images.



OUR PHILOSOPHY

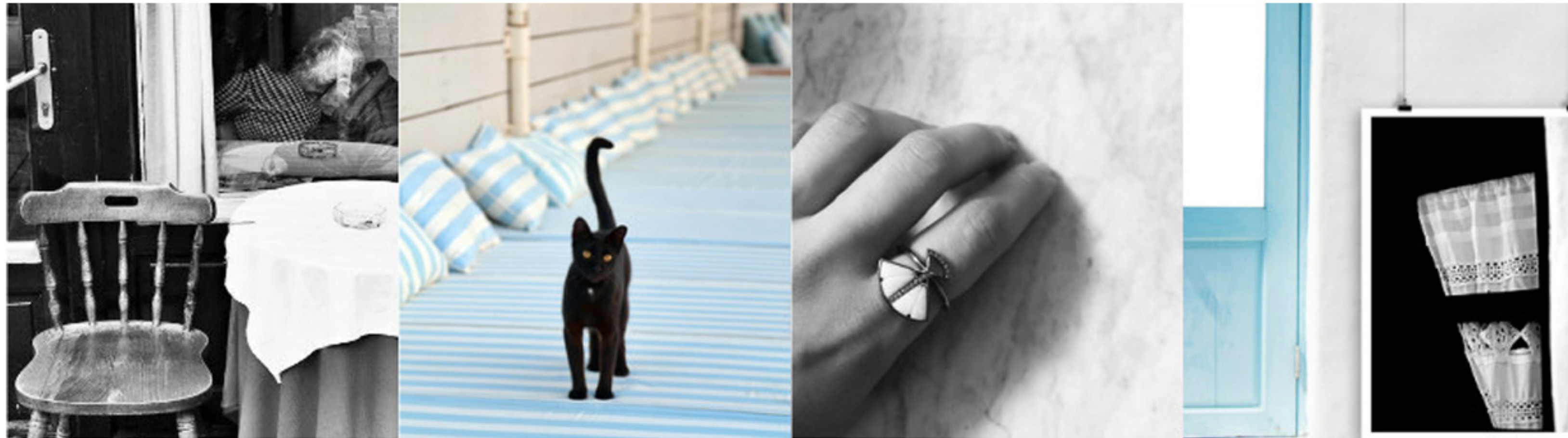
Our philosophy is to bring consumers and tourists closer to the "New Face of Greece", to create new collaborations and to make it known to the world that the country is innovating, creating and evolving.



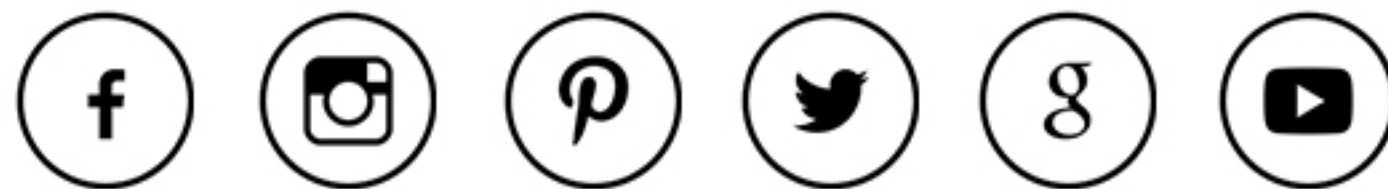
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SOCIAL MEDIA

The platform with presence across all social media (facebook - instagram - pinterest - twitter - google plus) makes daily postings with different texts and photos for each product and brand giving the opportunity to make every creative effort known.



At the same time, our articles on printed and large sites abroad give the opportunity to an even larger audience to get to know the project and learn even more about selected products, services and brands.



ADVERTISING

There are many ways to advertise a product, a hotel, a service.

With the ad on the main page of the platform, with strong content and advertising on social media, with permanent brand presentations, events, corporate photos and videos through pay-per-view packages.



For more information contact the ad group at info@living-postcards.com and together you will find the one that suits you best.

Each partner is separate and with different needs.

LET'S SHARE THE GREEK LIGHT EVERYWHERE

For more information contact us

The Living **Postcards** Team

info@living-postcards.com

www.living-postcards.com

